



# GROWING VIDEO PRODUCTION COMPANY SPLENTO LEVERAGES KOLLENO TO STREAMLINE AR PROCESSES

## Introduction

Splento is a global provider of on-demand professional photo and videography services. With a commitment to quality and flexibility, Splento offers no binding contracts or minimum spends, allowing clients to book online and receive same-day delivery. Serving a wide range of clients, Splento has become a go-to solution for businesses and individuals seeking high-quality visual content.

## Challenge

As Splento's business expanded, they faced the mounting challenges of accounts receivable. Tackling overdue receivables, chasing unresponsive clients, and the administrative strain of managing a growing volume of payments started to undermine their operational efficiency.

Gemma, General Manager at Splento, noted, "As we grew, managing payments became an ongoing concern. Sometimes we really felt like our focus has shifted from video content making to managing payments' flows and overdue invoices full-time."

## Solution

Seeking a solution, Splento turned to Kolleno. The platform stood out for its comprehensive toolkit and excellent customer reviews.

"Kolleno has brought clarity and efficiency to our financial processes, allowing us to better understand and manage our receivables."

## Gemma Nevers

### General Manager, Splento

Since implementation, Kolleno helped Splento to significantly reduce repetitive collection tasks. Rather than personally tracking and sending reminders to clients about their dues, Splento started using Kolleno's AI-driven chasing rules and automated reminders. This change not only reduced their daily tasks but also allowed them to focus on higher-priority work instead.

Maria, a credit controller at Splento, noted, "What really stands out to me about Kolleno is how much manual work we were able to cut. Since we configured the collection sequences, all reminders are now sent automatically, saving me at least an hour a day easily"





“With Kolleno, it wasn’t just about easing transactions. It was about enhancing the entire financial communication channel with our clients. We needed a solution that was dynamic and intuitive, and Kolleno delivered on that expectation.”

**Gemma Nevers, General Manager, Splento**

### Results

After integrating Kolleno, Splento saw quick and clear improvements. In just 6 months, they cut down their overdue payments by 38%, improving their cash flow by a remarkable 30%.

The benefits did not stop at increased cashflow. Splento's team spent on average 33% less time on receivables' related tasks within the first two months. Less time on paperwork enabled the team more on their main job: delivering top-notch photo and video services.

Gemma, commented on the change: "With Kolleno, things just became clearer and simpler. We can focus more on our work and our clients, which is what we are actually good at."

### Integration and Adaptability

When it came to integrating Kolleno into Splento's workflow, the transition was remarkably smooth. Gemma Nevers emphasized how the integration with Kolleno felt natural, commenting, "It's impressive how Kolleno slid right into our existing systems; it felt like the understood our operations from day one."

This seamless integration was vital for a company like Splento that operates on a global scale and relies on quick turnarounds. . As their services grew and client needs evolved, they found they could always tweak and adjust Kolleno's features to match the changes.

### Conclusion

Splento's partnership with Kolleno reshaped the company's financial operations. By streamlining payment processes and leveraging Kolleno's insights into clients' payment behavior, Splento has been able to concentrate on providing better services to their clients. With Kolleno, Splento have not only supported their ongoing success but have also laid the groundwork for future growth and expansion.



### Company Snapshot

**Company:** Splento

**Location:** London, UK

[www.splento.com](http://www.splento.com)



**Partner Name:** Kolleno

**Location:** London, United Kingdom

[www.kolleno.com](http://www.kolleno.com)